



ABOUT US

Dimensional Strategies Inc. (DSI) was established in 1998 by rising IT industry experts, Jeremy Fitzgerald and Evan Ross. Prior to founding DSI, Jeremy and Evan each were becoming well-known among peers and colleagues. They were frequent speakers at the Oracle and Cognos Users Groups as well as contributing authors on a number of books on Oracle and SQL Server. Their expertise and passion formed the foundation from which DSI was built.

DSI provides four solution practices – Business Intelligence, Data Warehousing, Application Development and Professional IT Recruiting – each practice is managed by a practice director who is responsible for defining requirements; architecting a solution; providing a roadmap; staffing/hiring; building/managing client relationships; and timely project delivery.

DATA WAREHOUSING

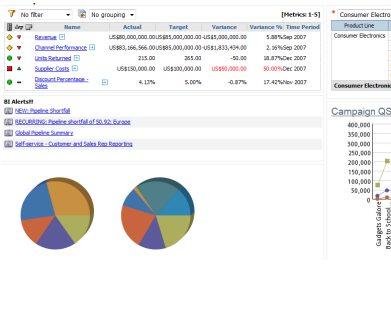


DSI's Data Warehousing practice gathers data from different sources, integrates this data into a structured system, and presents it to users to provide answers to critical business questions. Clients can engage DSI to deliver a complete data warehouse solution, or choose selected services such as project assessment and business requirements analysis, data warehouse architecture, data modeling, ETL code building, testing, training, documentation, performance tuning and project management.

METHODOLOGY

Based on the collective work of our consultants, as well as those of Bill Inmon and Ralph Kimball, DSI's methodology has proven to reduce risk and increase return on investment while ensuring auditability, data integrity, restartability and repeatability. We follow a flexible, scalable, extensible iterative methodology that supports a data warehouse implementation in an incremental and phased manner, covering the full life cycle of a typical data warehouse implementation project. From initial evaluation through postimplementation support and maintenance, the DSI team is prepared to turn your organization's operational data into informational assets. Efficiency and accuracy are the cornerstones of the DSI methodology.

BUSINESS INTELLIGENCE (BI)



Complementing our Data Warehouse practice (data integration), our Business Intelligence (BI) practice is focused on developing solutions for analyzing and reporting business information – data presentation. We are involved with our clients throughout the full development cycle, including strategy and planning, architecture and design, and implementation and training.

METHODOLOGY

To deal with constant change in BI projects, we employ an iterative, incremental process that sees deliverables rolled out in sections, with each section following the full software development cycle – planning, requirements analysis, design and testing – and culminates with a full release to the client.

APPLICATION DEVELOPMENT



Using the SCRUM methodology to maintain high levels of productivity, DSI's application development practice brings together technical expertise, a focus on quality, and a strong sense of customer service to meet client needs accurately and on time. DSI can handle day-to-day development and support needs at a client's location or your solutions can be hosted at DSI. Application services include:

- *Web or Windows Development* - .Net 1.1/2.0 or 3.5, in C# or VB.Net
- *AJAX* - ASP.Net development utilizes AJAX to ensure a responsive application
- *Databases* - SQL Server, Oracle or DB2
- *Reporting* - Crystal Reports or Reporting Services
- *Sharepoint Integration* - WSS or MOSS
- *Web Parts* - Sharepoint webparts or web parts hosted within an ASP.Net page
- *Dashboard/Scorecarding* - using Performance Point Server, or our own web parts within Sharepoint

METHODOLOGY

The SCRUM methodology maximizes productivity and flexibility through:

- Short iterations or sprints towards a fixed goal
- Daily SCRUM meetings to identify progress
- Eliminate roadblocks to keep the team focused and on track
- Reviews to ensure high quality standards are maintained

PROFESSIONAL IT RECRUITMENT



DSI can assist with both full-time and contract hiring needs. We specialize in recruiting in our areas of expertise; you likely won't find our skilled candidates on traditional job boards. Moreover, our combined years of experience, accumulating professional contacts have allowed us to develop an exclusive pipeline of candidates not available to the competition.