

**Dimensional Strategies Inc. Achieves a Microsoft Gold Business Intelligence Competency in the Microsoft Partner Network**  
*DSI Earns Distinction through Demonstrated Technology Success and Customer Commitment*



**TORONTO, ON — September 19, 2011 Dimensional Strategies Inc. (DSI)**, today announced it has achieved a Gold Business Intelligence Competency in the Microsoft Partner Network, demonstrating its ability to meet Microsoft customers' evolving needs in today's dynamic business environment. To earn a Microsoft Gold Competency, organizations must complete a rigorous set of tests to prove their level of technology expertise, have the right number of Microsoft Certified Professionals, provide relevant customer references and demonstrate solid commitment to customer satisfaction by participating in an annual survey.

DSI is one of the top Microsoft Professional Services Partners in Ontario, Canada. We help our public and private sector clients make better, more timely business decisions enabling their key processes and improving their access to critical information.

We do this by clearly understanding and documenting the unique set of People, Process and Technology requirements for each client. We then design, deploy, and support customized solutions using Microsoft technologies.

**“A Gold Business Intelligence Competency differentiates us from the competition and establishes us as market leaders, further demonstrating our commitment to serving the needs of customers relying on Microsoft-based solutions,”** said Evan Ross, Principal and Co-Founder of DSI. **“For our clients, the Microsoft Gold BI Competency is a fantastic complement to our Gold Web Development Competency and our Silver Competencies for Data Platform and Independent Software Vendor.”**

“The Microsoft Partner Network is designed to empower solution providers to succeed in today's business environment. By achieving the prestigious Gold competency, participating



companies are provided with a rich set of benefits, including increased customer visibility through branding and accessibility, training and support,” said Jon Roskill, Corporate Vice President, Worldwide Partner Group at Microsoft Corp. “We are proud to put forth a program that provides the right resources to help a company develop the expertise customers demand in today’s competitive market and also provides the community and infrastructure that can connect them to one another, lowering costs for all parties.”

The Microsoft Gold Competency signifies to the market that a company has demonstrated the highest level of skill and achievement within a given technology specialization. All 28 Microsoft competencies are designed to help differentiate a partner’s specific technology capabilities, helping customers find solution providers quickly and easily. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the industry.

With the Microsoft Business Intelligence (BI) competency, you can demonstrate your ability to deliver solutions that leverage familiar tools to provide insight to everyone in your customers’ organizations —at a lower total cost of ownership.

The Microsoft Partner Network is designed to equip organizations that deliver products and services based on the Microsoft platform with the training, resources and support they need to provide their customers a superior experience and outcomes.

**Dimensional Strategies Inc. is a Toronto based company focusing on delivering Custom Software, Business Intelligence, and Data Warehousing Solutions to our public and private sector clients in Canada and around the world.**

**For more information:**

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